

# Teach First case study

## Deliver a consistent experience in 600 locations

Benivo helps Teach First to deliver a

# 45%

Improvement on participant experience.

**1250** Participants  
**600** Locations

“

Benivo made me excited to start the Leadership Development Programme.

”

Hannah, Teach First participant

“

Unreal service. So happy.

”

Chloe, Teach First participant

“

Having access to the Benivo platform is already making me feel much more optimistic and excited!

”

Amy, Teach First participant



Benivo for Teach First delivers an excellent experience to employees and help make locations stand out.

Currently, income defines how well children do in school and, as a result, Teach First is on a mission to tackle this inequality and make education fair.

Founded in 2002, Teach First has enabled more than 10,000 participants to become inspirational classroom leaders. It's done this via its award winning 2-year Leadership Development Program (LDP), whereby the best graduates and career changers are supported in becoming confident teachers in locations where they can make the biggest impact.

The success of the LDP has seen it grow from 100 to approximately 1250 participants a year. As a result, Teach First needed to find a way to scale and deliver a consistent experience to its participants teaching across 600 schools. With the majority of the participants relocating as part of the program, Teach First partnered with Benivo to deliver a better experience powered by innovative technology.

## Help to make locations stand out

### Challenge

The schools in need of most support are in remote locations, but teachers do not want to go there. This results in high attrition as employees choose other programs.

### Solution

Benivo's platform helps build excitement prior to moving to a new location. Each platform contains personalised content and Social Insights - experience and advice of past Teach First teachers.

“

Making locations stand out as attractive to candidates is strategically important for us and Benivo has had a strong impact on it.

”

*Russell Hobby, CEO, Teach First*

## A consistent experience for 1250 participants in 600 locations

### Challenge

Teach First has a high volume programme spread over many locations. Delivering a consistent experience regardless of the location is a challenge.

### Solution

Benivo's technology is built for scale ensuring each participant gets the same support in any location they need to move to.

“

Benivo has enabled us to give our teachers tailored information about local areas, both large and small, which has helped to prepare them for their relocation.

”

*Andrew Oliva-Hauxwell, Director of Recruitment, Teach First*

## Delivering quality platforms at pace

### Challenge

Teach First struggles to consistently deliver a good experience as most schools don't have visibility on hiring needs until very late in the recruitment process.

### Solution

Benivo's solution is very fast to implement. Locations anywhere in the world can be set up quickly in under 24 hours.

“

Benivo's ability to launch any location on the same day, with a consistent experience, allowed us to provide a better experience to our teachers.

”

*Andrew Oliva-Hauxwell, Director of Recruitment, Teach First*

We help you make all employees welcome

Want to learn more? Get in touch at [sales@benivo.com](mailto:sales@benivo.com)